

Abstract of the Disclosure

A method and mobile terminal are disclosed for use in a wireless communication system for rendering content on a small display screen. Upon accessing the content a first time, the content is displayed in a first rendering mode. Then the content is provided by the display screen according to a second, user-preferred rendering mode. Subsequently, the content or a revised version thereof is accessed again, and is provided by the display screen to the user in the second, user-preferred rendering mode, without having to access or display the content in the first rendering mode.

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